



WXYZ
20777 W. 10 Mile Rd.
Southfield, MI 48037
Main: (248)827-7777
Billing: (877)290-6086

www.wxyz.com

Billing Address:

New Media Firm
Attention: Accounts Payable
1322 G Street SE
Washington, DC 20003

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|-----------|--------------|---------------|---------------------|
| 305719-1 | 11/06/12 | November 2012 | 10/29/12 - 11/06/12 |

| Station | Account Executive | Sales Office | Sales Region |
|---------|-------------------|------------------|--------------|
| WXYZ | Dave Lombardo | EWS - Washington | National |

| Advertiser | Product | Estimate Number |
|-----------------------------|----------------------------|-----------------|
| Citizens for Affordable Qua | Citizens for Affordable Qu | 1536 Week 1 |

| Flight Dates | Order # | Alt Order # |
|---------------------|---------|-------------|
| 10/30/12 - 11/06/12 | 305719 | |

| Billing Calendar | Billing Type |
|------------------|--------------|
| Broadcast | Cash |

| Special Handling |
|------------------|
| |

Send Payment To:

WXYZ
P.O. Box 643405
Cincinnati, OH 45264-3405

| IDB # | Advertiser Code | Product Code |
|-------|-----------------|--------------|
| 14019 | | |

| Agency Ref | Advertiser Ref |
|------------|----------------|
| 2 | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/Week | Rate | Type |
|--|------------|----------|--------------------------|----------------|----------|--------|------------|----------|------|
| 1 | 10/30/12 | 11/06/12 | 7 Action News This Morni | 430a-5a | 111111-- | :30 | 5 | \$150.00 | NM |
| <hr/> | | | | | | | | | |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> | | | | | | | | | |
| 10/29/12 11/04/12 -111111-- 4 \$150.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 1 WXYZ Tu 10/30/12 4:42 AM 7 Action News This Morning 430a-5a :30 TV108X12812H \$150.00 NM | | | | | | | | | |
| 2 WXYZ W 10/31/12 4:37 AM 7 Action News This Morning 430a-5a :30 TV109X12812H \$150.00 NM | | | | | | | | | |
| 3 WXYZ Th 11/01/12 4:53 AM 7 Action News This Morning 430a-5a :30 TV109X12812H \$150.00 NM | | | | | | | | | |
| 4 WXYZ F 11/02/12 4:48 AM 7 Action News This Morning 430a-5a :30 TV109X12812H \$150.00 NM | | | | | | | | | |
| <hr/> | | | | | | | | | |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> | | | | | | | | | |
| 11/05/12 11/11/12 11----- 2 \$150.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 5 WXYZ M 11/05/12 4:41 AM 7 Action News This Morning 430a-5a :30 TV109X12812H \$150.00 NM | | | | | | | | | |
| 6 WXYZ Tu 11/06/12 4:37 AM 7 Action News This Morning 430a-5a :30 TV109X12812H \$150.00 NM | | | | | | | | | |
| <hr/> | | | | | | | | | |
| 2 | 10/30/12 | 11/06/12 | 5am News M-F | 5-6am M-F | 111111-- | :30 | 5 | \$400.00 | NM |
| <hr/> | | | | | | | | | |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> | | | | | | | | | |
| 10/29/12 11/04/12 -111111-- 4 \$400.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 3 WXYZ Tu 10/30/12 5:18 AM 5am News M-F 5-6am M-F :30 TV108X12812H \$400.00 NM | | | | | | | | | |
| 1 WXYZ W 10/31/12 5:11 AM 5am News M-F 5-6am M-F :30 TV109X12812H \$400.00 NM | | | | | | | | | |
| 4 WXYZ Th 11/01/12 5am News M-F 5-6am M-F :00 \$400.00 NM | | | | | | | | | |
| See MG 2.7 | | | | | | | | | |
| 2 WXYZ F 11/02/12 5:19 AM 5am News M-F 5-6am M-F :30 TV109X12812H \$400.00 NM | | | | | | | | | |
| 7 WXYZ Tu 11/06/12 5:00 AM 5am News M-F 5-6am M-F :30 TV109X12812H \$400.00 NM | | | | | | | | | |
| <hr/> | | | | | | | | | |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> | | | | | | | | | |
| 11/05/12 11/11/12 11----- 2 \$400.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 5 WXYZ M 11/05/12 5:19 AM 5am News M-F 5-6am M-F :30 TV109X12812H \$400.00 NM | | | | | | | | | |
| 6 WXYZ Tu 11/06/12 5:55 AM 5am News M-F 5-6am M-F :30 TV109X12812H \$400.00 NM | | | | | | | | | |



Send Payment To:

WXYZ
P.O. Box 643405
Cincinnati, OH 45264-3405

DUPLICATE INVOICE

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|-----------------------------|--------------|----------------------------|---------------------|
| 305719-1 | 11/06/12 | November 2012 | 10/29/12 - 11/06/12 |
| Advertiser | | Product | Estimate Number |
| Citizens for Affordable Qua | | Citizens for Affordable Qu | 1536 Week 1 |

www.wxyz.com

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/Week | Rate | Type |
|--|------------|----------|---------------------|----------------|----------|--------|------------|----------|------|
| 3 | 10/30/12 | 11/06/12 | M-F 7-9am | 7-9am M-F | 222222 - | :30 | 10 | \$900.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> | | | | | | | | | |
| 10/29/12 11/04/12 -2222- - 8 \$900.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 6 WXYZ Tu 10/30/12 7:55 AM M-F 7-9am 7-9am M-F :30 TV108X12812H \$900.00 NM | | | | | | | | | |
| 1 WXYZ Tu 10/30/12 8:42 AM M-F 7-9am 7-9am M-F :30 TV108X12812H \$900.00 NM | | | | | | | | | |
| 2 WXYZ W 10/31/12 6:58 AM M-F 7-9am 7-9am M-F :30 TV109X12812H \$900.00 NM | | | | | | | | | |
| 7 WXYZ W 10/31/12 7:42 AM M-F 7-9am 7-9am M-F :30 TV109X12812H \$900.00 NM | | | | | | | | | |
| 8 WXYZ Th 11/01/12 M-F 7-9am 7-9am M-F :00 \$900.00 NM | | | | | | | | | |
| Credited | | | | | | | | | |
| 3 WXYZ Th 11/01/12 8:40 AM M-F 7-9am 7-9am M-F :30 TV109X12812H \$900.00 NM | | | | | | | | | |
| 4 WXYZ F 11/02/12 M-F 7-9am 7-9am M-F :00 \$900.00 NM | | | | | | | | | |
| See MG 28.3,28.4,28.5 | | | | | | | | | |
| 9 WXYZ F 11/02/12 7:55 AM M-F 7-9am 7-9am M-F :30 TV109X12812H \$900.00 NM | | | | | | | | | |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> | | | | | | | | | |
| 11/05/12 11/11/12 22- ---- 4 \$900.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 5 WXYZ M 11/05/12 M-F 7-9am 7-9am M-F :00 \$900.00 NM | | | | | | | | | |
| Credited | | | | | | | | | |
| 10 WXYZ M 11/05/12 M-F 7-9am 7-9am M-F :00 \$900.00 NM | | | | | | | | | |
| See MG 28.3,28.4,28.5 | | | | | | | | | |
| 11 WXYZ Tu 11/06/12 6:59 AM M-F 7-9am 7-9am M-F :30 TV109X12812H \$900.00 NM | | | | | | | | | |
| 12 WXYZ Tu 11/06/12 8:53 AM M-F 7-9am 7-9am M-F :30 TV109X12812H \$900.00 NM | | | | | | | | | |
| 4 | 11/03/12 | 11/03/12 | Action News SAT 6am | SAT 6-7am | -----S- | :30 | 1 | \$250.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> | | | | | | | | | |
| 10/29/12 11/04/12 -----S- 1 \$250.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 1 WXYZ Sa 11/03/12 6:29 AM Action News SAT 6am SAT 6-7am :30 TV109X12812H \$250.00 NM | | | | | | | | | |
| 5 | 11/03/12 | 11/03/12 | GMA SAT 7-8am | SAT 7-8am | -----S- | :30 | 1 | \$350.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> | | | | | | | | | |
| 10/29/12 11/04/12 -----S- 1 \$350.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 1 WXYZ Sa 11/03/12 GMA SAT 7-8am SAT 7-8am :00 \$350.00 NM | | | | | | | | | |
| Credited | | | | | | | | | |
| 6 | 11/03/12 | 11/03/12 | Action News SAT 8am | SAT 8-9am | -----S- | :30 | 1 | \$350.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> | | | | | | | | | |
| 10/29/12 11/04/12 -----S- 1 \$350.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 1 WXYZ Sa 11/03/12 8:59 AM Action News SAT 8am SAT 8-9am :30 TV109X12812H \$350.00 NM | | | | | | | | | |
| 7 | 11/04/12 | 11/04/12 | GMA SUN 7-8am | SUN 7-8am | -----S | :30 | 1 | \$350.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> | | | | | | | | | |
| 10/29/12 11/04/12 -----S 1 \$350.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 1 WXYZ Su 11/04/12 GMA SUN 7-8am SUN 7-8am :00 \$350.00 NM | | | | | | | | | |
| Credited | | | | | | | | | |



Send Payment To:

WXYZ
P.O. Box 643405
Cincinnati, OH 45264-3405

DUPLICATE INVOICE

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|-----------------------------|--------------|----------------------------|---------------------|
| 305719-1 | 11/06/12 | November 2012 | 10/29/12 - 11/06/12 |
| Advertiser | | Product | Estimate Number |
| Citizens for Affordable Qua | | Citizens for Affordable Qu | 1536 Week 1 |

www.wxyz.com

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/Week | Rate | Type |
|--|------------|----------|---------------------|----------------|----------|--------|------------|----------|------|
| 8 | 11/04/12 | 11/04/12 | Action News SUN 8am | Sun 8-930am | -----S | :30 | 1 | \$350.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> | | | | | | | | | |
| 10/29/12 11/04/12 -----S 1 \$350.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 1 WXYZ Su 11/04/12 8:23 AM Action News SUN 8am Sun 8-930am :30 TV109X12812H \$350.00 NM | | | | | | | | | |
| 9 | 10/30/12 | 11/06/12 | M-F 9a-10a | 9-10am M-F | 22221-- | :30 | 9 | \$500.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> | | | | | | | | | |
| 10/29/12 11/04/12 - 1221-- 6 \$500.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 1 WXYZ Tu 10/30/12 9:54 AM M-F 9a-10a 9-10am M-F :30 TV108X12812H \$500.00 NM | | | | | | | | | |
| 2 WXYZ W 10/31/12 9:20 AM M-F 9a-10a 9-10am M-F :30 TV109X12812H \$500.00 NM | | | | | | | | | |
| 7 WXYZ W 10/31/12 9:48 AM M-F 9a-10a 9-10am M-F :30 TV109X12812H \$500.00 NM | | | | | | | | | |
| 8 WXYZ Th 11/01/12 M-F 9a-10a 9-10am M-F :00 See MG 28.3,28.4,28.5 | | | | | | | | | |
| 3 WXYZ Th 11/01/12 9:23 AM M-F 9a-10a 9-10am M-F :30 TV109X12812H \$500.00 NM | | | | | | | | | |
| 4 WXYZ F 11/02/12 9:50 AM M-F 9a-10a 9-10am M-F :30 TV109X12812H \$500.00 NM | | | | | | | | | |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> | | | | | | | | | |
| 11/05/12 11/11/12 22----- 4 \$500.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 10 WXYZ M 11/05/12 M-F 9a-10a 9-10am M-F :00 See MG 9.13 \$500.00 NM | | | | | | | | | |
| 5 WXYZ M 11/05/12 9:40 AM M-F 9a-10a 9-10am M-F :30 TV109X12812H \$500.00 NM | | | | | | | | | |
| 13 WXYZ Tu 11/06/12 9:31 AM M-F 9a-10a 9-10am M-F :30 TV109X12812H \$500.00 NM | | | | | | | | | |
| 11 WXYZ Tu 11/06/12 9:50 AM M-F 9a-10a 9-10am M-F :30 TV109X12812H \$500.00 NM | | | | | | | | | |
| 12 WXYZ Tu 11/06/12 9:59 AM M-F 9a-10a 9-10am M-F :30 TV109X12812H \$500.00 NM | | | | | | | | | |
| 10 | 10/30/12 | 11/05/12 | M-F 10a-11a | 10-11am M-F | 11111-- | :30 | 5 | \$400.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> | | | | | | | | | |
| 10/29/12 11/04/12 - 1111-- 4 \$400.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 1 WXYZ Tu 10/30/12 10:32 AM M-F 10a-11a 10-11am M-F :30 TV108X12812H \$400.00 NM | | | | | | | | | |
| 4 WXYZ W 10/31/12 10:54 AM M-F 10a-11a 10-11am M-F :30 TV109X12812H \$400.00 NM | | | | | | | | | |
| 2 WXYZ Th 11/01/12 10:14 AM M-F 10a-11a 10-11am M-F :30 TV109X12812H \$400.00 NM | | | | | | | | | |
| 5 WXYZ F 11/02/12 10:22 AM M-F 10a-11a 10-11am M-F :30 TV109X12812H \$400.00 NM | | | | | | | | | |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> | | | | | | | | | |
| 11/05/12 11/11/12 1----- 1 \$400.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 3 WXYZ M 11/05/12 10:42 AM M-F 10a-11a 10-11am M-F :30 TV109X12812H \$400.00 NM | | | | | | | | | |
| 11 | 10/30/12 | 11/02/12 | 12n-1p | 12-1pm M-F | - 1111-- | :30 | 4 | \$500.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> | | | | | | | | | |
| 10/29/12 11/04/12 - 1111-- 4 \$500.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 1 WXYZ Tu 10/30/12 12:11 PM 12n-1p 12-1pm M-F :30 TV108X12812H \$500.00 NM | | | | | | | | | |
| 2 WXYZ W 10/31/12 12:47 PM 12n-1p 12-1pm M-F :30 TV109X12812H \$500.00 NM | | | | | | | | | |
| 3 WXYZ Th 11/01/12 12:40 PM 12n-1p 12-1pm M-F :30 TV109X12812H \$500.00 NM | | | | | | | | | |
| 4 WXYZ F 11/02/12 12:46 PM 12n-1p 12-1pm M-F :30 TV109X12812H \$500.00 NM | | | | | | | | | |



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Cincinnati, OH 45264-3405

DUPLICATE INVOICE

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
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| 305719-1 | 11/06/12 | November 2012 | 10/29/12 - 11/06/12 |
| Advertiser | | Product | Estimate Number |
| Citizens for Affordable Qua | | Citizens for Affordable Qu | 1536 Week 1 |

www.wxyz.com

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/Week | Rate | Type |
|--|------------|----------|-------------|----------------|----------|--------|------------|------------|------|
| 12 | 10/30/12 | 11/05/12 | Dr. Oz | 4-5pm M-F | 111111-- | :30 | 5 | \$900.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> | | | | | | | | | |
| 10/29/12 11/04/12 - 1111-- 4 \$900.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 2 WXYZ Tu 10/30/12 4:39 PM Dr. Oz 4-5pm M-F :30 TV109X12812H \$900.00 NM | | | | | | | | | |
| 4 WXYZ W 10/31/12 4:15 PM Dr. Oz 4-5pm M-F :30 TV109X12812H \$900.00 NM | | | | | | | | | |
| 1 WXYZ Th 11/01/12 4:38 PM Dr. Oz 4-5pm M-F :30 TV109X12812H \$900.00 NM | | | | | | | | | |
| 5 WXYZ F 11/02/12 4:22 PM Dr. Oz 4-5pm M-F :30 TV109X12812H \$900.00 NM | | | | | | | | | |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> | | | | | | | | | |
| 11/05/12 11/11/12 1----- 1 \$900.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 3 WXYZ M 11/05/12 4:57 PM Dr. Oz 4-5pm M-F :30 TV109X12812H \$900.00 NM | | | | | | | | | |
| 13 | 10/30/12 | 11/05/12 | 5-6pm M-F | 5-6pm M-F | 111111-- | :30 | 5 | \$1,000.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> | | | | | | | | | |
| 10/29/12 11/04/12 - 1111-- 4 \$1,000.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 1 WXYZ Tu 10/30/12 5:41 PM 5-6pm M-F 5-6pm M-F :30 TV109X12812H \$1,000.00 NM | | | | | | | | | |
| 4 WXYZ W 10/31/12 5:53 PM 5-6pm M-F 5-6pm M-F :30 TV109X12812H \$1,000.00 NM | | | | | | | | | |
| 2 WXYZ Th 11/01/12 5:23 PM 5-6pm M-F 5-6pm M-F :30 TV109X12812H \$1,000.00 NM | | | | | | | | | |
| 5 WXYZ F 11/02/12 5:33 PM 5-6pm M-F 5-6pm M-F :30 TV109X12812H \$1,000.00 NM | | | | | | | | | |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> | | | | | | | | | |
| 11/05/12 11/11/12 1----- 1 \$1,000.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 3 WXYZ M 11/05/12 5:30 PM 5-6pm M-F 5-6pm M-F :30 TV109X12812H \$1,000.00 NM | | | | | | | | | |
| 14 | 10/30/12 | 11/05/12 | 6-630pm M-F | 6-630pm M-F | 111111-- | :30 | 5 | \$1,200.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> | | | | | | | | | |
| 10/29/12 11/04/12 - 1111-- 4 \$1,200.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 3 WXYZ Tu 10/30/12 6:10 PM 6-630pm M-F 6-630pm M-F :30 TV109X12812H \$1,200.00 NM | | | | | | | | | |
| 1 WXYZ W 10/31/12 6:28 PM 6-630pm M-F 6-630pm M-F :30 TV109X12812H \$1,200.00 NM | | | | | | | | | |
| 4 WXYZ Th 11/01/12 6:22 PM 6-630pm M-F 6-630pm M-F :30 TV109X12812H \$1,200.00 NM | | | | | | | | | |
| 2 WXYZ F 11/02/12 5:57 PM 6-630pm M-F 6-630pm M-F :30 TV109X12812H \$1,200.00 NM | | | | | | | | | |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> | | | | | | | | | |
| 11/05/12 11/11/12 1----- 1 \$1,200.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 5 WXYZ M 11/05/12 6-630pm M-F 6-630pm M-F :00 \$1,200.00 NM | | | | | | | | | |
| <i>Credited</i> | | | | | | | | | |
| 15 | 10/30/12 | 11/05/12 | M-F 7-730p | 7-730pm M-F | 111111-- | :30 | 5 | \$1,200.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> | | | | | | | | | |
| 10/29/12 11/04/12 - 1111-- 4 \$1,200.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 1 WXYZ Tu 10/30/12 7:31 PM M-F 7-730p 7-730pm M-F :30 TV109X12812H \$1,200.00 NM | | | | | | | | | |
| 4 WXYZ W 10/31/12 7:13 PM M-F 7-730p 7-730pm M-F :30 TV109X12812H \$1,200.00 NM | | | | | | | | | |
| 2 WXYZ Th 11/01/12 M-F 7-730p 7-730pm M-F :00 \$1,200.00 NM | | | | | | | | | |
| See MG 28.3,28.4,28.5 | | | | | | | | | |
| 5 WXYZ F 11/02/12 7:07 PM M-F 7-730p 7-730pm M-F :30 TV109X12812H \$1,200.00 NM | | | | | | | | | |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> | | | | | | | | | |
| 11/05/12 11/11/12 1----- 1 \$1,200.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 3 WXYZ M 11/05/12 M-F 7-730p 7-730pm M-F :00 \$1,200.00 NM | | | | | | | | | |
| <i>Credited</i> | | | | | | | | | |

We warrant that the actual broadcast information shown on this invoice was taken from the program log. We certify that the advertising sales practices and this advertising sales agreement do not discriminate on the basis of race or ethnicity.



Send Payment To:

WXYZ
P.O. Box 643405
Cincinnati, OH 45264-3405

DUPLICATE INVOICE

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|-----------------------------|--------------|----------------------------|---------------------|
| 305719-1 | 11/06/12 | November 2012 | 10/29/12 - 11/06/12 |
| Advertiser | | Product | Estimate Number |
| Citizens for Affordable Qua | | Citizens for Affordable Qu | 1536 Week 1 |

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| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/Week | Rate | Type |
|---|------------|----------|------------------------|-----------------|-----------|--------|------------|------------|------|
| 16 | 11/03/12 | 11/03/12 | Sat 7-8pm | 7-8pm Sat | -----S- | :30 | 1 | \$1,000.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> | | | | | | | | | |
| 10/29/12 11/04/12 -----S- 1 \$1,000.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 1 WXYZ Sa 11/03/12 Sat 7-8pm 7-8pm Sat :00 \$1,000.00 NM See MG 16.2 | | | | | | | | | |
| 2 WXYZ Sa 11/03/12 7:41 PM Sa 7-8p 7pm Sat :30 TV109X12812H \$1,000.00 NM MG for 16.1 11/03 | | | | | | | | | |
| 17 | 11/04/12 | 11/04/12 | Su 6-630p | 6-630pm Sun | -----S | :30 | 1 | \$750.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> | | | | | | | | | |
| 10/29/12 11/04/12 -----S 1 \$750.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 1 WXYZ Su 11/04/12 6:14 PM Su 6-630p 6-630pm Sun :30 TV109X12812H \$750.00 NM | | | | | | | | | |
| 18 | 10/31/12 | 11/02/12 | M-F 730-8pm | 730-8pm M-F | -- 1- 1-- | :30 | 2 | \$1,800.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> | | | | | | | | | |
| 10/29/12 11/04/12 -- 1- 1-- 2 \$1,800.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 1 WXYZ W 10/31/12 7:41 PM M-F 730-8pm 730-8pm M-F :30 TV109X12812H \$1,800.00 NM | | | | | | | | | |
| 2 WXYZ F 11/02/12 7:55 PM M-F 730-8pm 730-8pm M-F :30 TV109X12812H \$1,800.00 NM | | | | | | | | | |
| 19 | 10/30/12 | 11/05/12 | 11pm Action News Updat | 11-1135pm M-Sun | 11- 1- 1- | :30 | 4 | \$2,000.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> | | | | | | | | | |
| 10/29/12 11/04/12 - 1- 1- 1- 3 \$2,000.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 1 WXYZ Tu 10/30/12 11:25 PM 11pm Action News Update 11-1135pm M-Sun :30 TV109X12812H \$2,000.00 NM | | | | | | | | | |
| 2 WXYZ Th 11/01/12 11:27 PM 11pm Action News Update 11-1135pm M-Sun :30 TV109X12812H \$2,000.00 NM | | | | | | | | | |
| 3 WXYZ Sa 11/03/12 11pm Action News Update 11-1135pm M-Sun :00 \$2,000.00 NM See MG 19.5 | | | | | | | | | |
| 5 WXYZ Sa 11/03/12 11:53 PM 11pm Action News Update 11-1135pm M-Sun :30 TV109X12812H \$2,000.00 NM MG for 19.3 11/03 | | | | | | | | | |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> | | | | | | | | | |
| 11/05/12 11/11/12 1----- 1 \$2,000.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 4 WXYZ M 11/05/12 11:30 PM 11pm Action News Update 11-1135pm M-Sun :30 TV109X12812H \$2,000.00 NM | | | | | | | | | |
| 20 | 10/30/12 | 11/05/12 | Nightline | 1135pm-1205am M | 11111-- | :30 | 5 | \$750.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> | | | | | | | | | |
| 10/29/12 11/04/12 - 1111-- 4 \$750.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 1 WXYZ Tu 10/30/12 11:56 PM Nightline 1135pm-1205am M :30 TV109X12812H \$1,500.00 NM | | | | | | | | | |
| 2 WXYZ W 10/31/12 Nightline 1135pm-1205am M :00 \$750.00 NM Credited | | | | | | | | | |
| 3 WXYZ Th 11/01/12 11:56 PM Nightline 1135pm-1205am M :30 TV109X12812H \$1,500.00 NM | | | | | | | | | |
| 4 WXYZ F 11/02/12 Nightline 1135pm-1205am M :00 \$750.00 NM Credited | | | | | | | | | |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> | | | | | | | | | |
| 11/05/12 11/11/12 1----- 1 \$750.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 5 WXYZ M 11/05/12 11:52 PM Nightline 1135pm-1205am M :30 TV109X12812H \$1,500.00 NM | | | | | | | | | |



Send Payment To:

WXYZ
P.O. Box 643405
Cincinnati, OH 45264-3405

DUPLICATE INVOICE

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|-----------------------------|--------------|----------------------------|---------------------|
| 305719-1 | 11/06/12 | November 2012 | 10/29/12 - 11/06/12 |
| Advertiser | | Product | Estimate Number |
| Citizens for Affordable Qua | | Citizens for Affordable Qu | 1536 Week 1 |

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| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/Week | Rate | Type |
|--|------------|----------|-------------------|------------------|----------|--------|------------|------------|------|
| 21 | 10/30/12 | 11/05/12 | Jimmy Kimmel Live | 1205am-105am M-F | 111111-- | :30 | 5 | \$250.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> | | | | | | | | | |
| 10/29/12 11/04/12 -1111-- 4 \$250.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 1 WXYZ Tu 10/30/12 1:00 AM Jimmy Kimmel Live 1205am-105am M-F :30 TV108X12812H \$250.00 NM | | | | | | | | | |
| 2 WXYZ W 10/31/12 12:36 AM Jimmy Kimmel Live 1205am-105am M-F :30 TV109X12812H \$250.00 NM | | | | | | | | | |
| 3 WXYZ Th 11/01/12 12:59 AM Jimmy Kimmel Live 1205am-105am M-F :30 TV109X12812H \$250.00 NM | | | | | | | | | |
| 4 WXYZ F 11/02/12 1:01 AM Jimmy Kimmel Live 1205am-105am M-F :30 TV109X12812H \$250.00 NM | | | | | | | | | |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> | | | | | | | | | |
| 11/05/12 11/11/12 1----- 1 \$250.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 5 WXYZ M 11/05/12 12:58 AM Jimmy Kimmel Live 1205am-105am M-F :30 TV109X12812H \$250.00 NM | | | | | | | | | |
| 22 | 10/30/12 | 11/05/12 | M-F 106a-206a | 106am-206am | 111111-- | :30 | 5 | \$150.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> | | | | | | | | | |
| 10/29/12 11/04/12 -1111-- 4 \$150.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 1 WXYZ Tu 10/30/12 1:41 AM M-F 106a-206a 106am-206am :30 TV108X12812H \$150.00 NM | | | | | | | | | |
| 2 WXYZ W 10/31/12 2:01 AM M-F 106a-206a 106am-206am :30 TV109X12812H \$150.00 NM | | | | | | | | | |
| 3 WXYZ Th 11/01/12 1:17 AM M-F 106a-206a 106am-206am :30 TV109X12812H \$150.00 NM | | | | | | | | | |
| 4 WXYZ F 11/02/12 2:01 AM M-F 106a-206a 106am-206am :30 TV109X12812H \$150.00 NM | | | | | | | | | |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> | | | | | | | | | |
| 11/05/12 11/11/12 1----- 1 \$150.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 5 WXYZ M 11/05/12 2:02 AM M-F 106a-206a 106am-206am :30 TV109X12812H \$150.00 NM | | | | | | | | | |
| 23 | 11/03/12 | 11/03/12 | SA Greys | 1130pm-1230am | -----S- | :30 | 1 | \$250.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> | | | | | | | | | |
| 10/29/12 11/04/12 -----S- 1 \$250.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 1 WXYZ Sa 11/03/12 12:42 AM SA Greys 1130pm-1230am :30 TV109X12812H \$250.00 NM | | | | | | | | | |
| 24 | 11/04/12 | 11/04/12 | SU 1130p-12a | 1130pm-12am | -----S | :30 | 1 | \$550.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> | | | | | | | | | |
| 10/29/12 11/04/12 -----S 1 \$550.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 1 WXYZ Su 11/04/12 SU 1130p-12a 1130pm-12am :00 \$550.00 NM Credited | | | | | | | | | |
| 25 | 11/05/12 | 11/05/12 | Castle | 10-11pm Monday | M----- | :30 | 1 | \$5,000.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> | | | | | | | | | |
| 11/05/12 11/11/12 M----- 1 \$5,000.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 1 WXYZ M 11/05/12 10:43 PM Castle 10-11pm Monday :30 TV109X12812H \$5,000.00 NM | | | | | | | | | |
| 26 | 10/30/12 | 10/30/12 | Private Practice | 10-11pm Tuesday | -T----- | :30 | 1 | \$5,000.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> | | | | | | | | | |
| 10/29/12 11/04/12 -T----- 1 \$5,000.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 1 WXYZ Tu 10/30/12 10:49 PM Private Practice 10-11pm Tuesday :30 TV109X12812H \$5,000.00 NM | | | | | | | | | |



Send Payment To:

WXYZ
P.O. Box 643405
Cincinnati, OH 45264-3405

DUPLICATE INVOICE

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|-----------------------------|--------------|----------------------------|---------------------|
| 305719-1 | 11/06/12 | November 2012 | 10/29/12 - 11/06/12 |
| Advertiser | | Product | Estimate Number |
| Citizens for Affordable Qua | | Citizens for Affordable Qu | 1536 Week 1 |

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| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/Week | Rate | Type |
|--|------------|----------|-----------------------------|----------------|---------|--------|------------|------------|------|
| 27 | 11/01/12 | 11/01/12 | Missing | 8-9pm Thursday | ---T--- | :30 | 1 | \$4,000.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> | | | | | | | | | |
| 10/29/12 11/04/12 ---T--- 1 \$4,000.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 1 WXYZ Th 11/01/12 Missing 8-9pm Thursday :00 \$4,000.00 NM Credited | | | | | | | | | |
| 28 | 11/02/12 | 11/02/12 | Shark Tank | 8-9pm Friday | ----F-- | :30 | 1 | \$2,000.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> | | | | | | | | | |
| 10/29/12 11/04/12 ----F-- 1 \$2,000.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 1 WXYZ F 11/02/12 Shark Tank 8-9pm Friday :00 \$2,000.00 NM See MG 28.2 | | | | | | | | | |
| 2 WXYZ F 11/02/12 Friday Prime A 8-9pm Friday :00 \$2,000.00 NM See MG 28.3,28.4,28.5 | | | | | | | | | |
| 3 WXYZ Sa 11/03/12 9:42 AM SA 8-10am Action News 8-10a :30 TV109X12812H \$3,000.00 NM MG for 3.10,3.4,9.8,15.2,28.2 | | | | | | | | | |
| 5 WXYZ Sa 11/03/12 12:29 AM SA 1130p-1230a 1130pm-1230am :30 TV109X12812H \$1,000.00 NM MG for 3.10,3.4,9.8,15.2,28.2 | | | | | | | | | |
| 4 WXYZ Su 11/04/12 12:59 AM SU 12a-1a 12am-1am :30 TV109X12812H \$1,500.00 NM MG for 3.10,3.4,9.8,15.2,28.2 | | | | | | | | | |
| 29 | 11/03/12 | 11/03/12 | ABC's Saturday Night Foc SA | 8pm-1130pm | -----S- | :30 | 1 | \$3,000.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> | | | | | | | | | |
| 10/29/12 11/04/12 -----S- 1 \$3,000.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 1 WXYZ Sa 11/03/12 11:40 PM ABC's Saturday Night Football SA 8pm-1130pm :30 TV109X12812H \$3,000.00 NM | | | | | | | | | |
| 30 | 11/04/12 | 11/04/12 | AFHV | 7-8pm Sunday | -----S | :30 | 1 | \$3,000.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> | | | | | | | | | |
| 10/29/12 11/04/12 -----S 1 \$3,000.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 1 WXYZ Su 11/04/12 AFHV 7-8pm Sunday :00 \$3,000.00 NM Credited | | | | | | | | | |
| 31 | 11/04/12 | 11/04/12 | Action News SUN 6am | SUN 6-7am | -----S | :30 | 1 | \$250.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> | | | | | | | | | |
| 10/29/12 11/04/12 -----S 1 \$250.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 1 WXYZ Su 11/04/12 6:23 AM Action News SUN 6am SUN 6-7am :30 TV109X12812H \$250.00 NM | | | | | | | | | |



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WXYZ
P.O. Box 643405
Cincinnati, OH 45264-3405

DUPLICATE INVOICE

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|-----------------------------|--------------|----------------------------|---------------------|
| 305719-1 | 11/06/12 | November 2012 | 10/29/12 - 11/06/12 |
| Advertiser | | Product | Estimate Number |
| Citizens for Affordable Qua | | Citizens for Affordable Qu | 1536 Week 1 |

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| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/Week | Rate | Type |
|---|------------|----------|--------------------|-----------------|----------|--------|------------|------------|------|
| 32 | 10/30/12 | 11/05/12 | M-F 11a-12n | 11am-12pm M-F | 111111-- | :30 | 5 | \$750.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> | | | | | | | | | |
| 10/29/12 11/04/12 - 111111-- 4 \$750.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 1 WXYZ Tu 10/30/12 M-F 11a-12n 11am-12pm M-F :00 \$750.00 NM Credited | | | | | | | | | |
| 2 WXYZ W 10/31/12 M-F 11a-12n 11am-12pm M-F :00 \$750.00 NM Credited | | | | | | | | | |
| 3 WXYZ Th 11/01/12 M-F 11a-12n 11am-12pm M-F :00 \$750.00 NM Credited | | | | | | | | | |
| 4 WXYZ F 11/02/12 M-F 11a-12n 11am-12pm M-F :00 \$750.00 NM Credited | | | | | | | | | |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> | | | | | | | | | |
| 11/05/12 11/11/12 1----- 1 \$750.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 5 WXYZ M 11/05/12 10:59 AM M-F 11a-12n 11am-12pm M-F :30 TV109X12812H \$1,500.00 NM | | | | | | | | | |
| 33 | 11/03/12 | 11/03/12 | SA Unit | 1am-2am | -----S- | :30 | 1 | \$175.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> | | | | | | | | | |
| 10/29/12 11/04/12 -----S- 1 \$175.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 1 WXYZ Sa 11/03/12 SA Unit 1am-2am :00 \$175.00 NM See MG 33.2 | | | | | | | | | |
| 2 WXYZ Sa 11/03/12 1:26 AM SA 1230a-130a 1230am-130am :30 TV109X12812H \$175.00 NM MG for 33.1 11/03 | | | | | | | | | |
| 34 | 11/04/12 | 11/04/12 | SU 12a-1a | 12am-1am | -----S | :30 | 1 | \$250.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> | | | | | | | | | |
| 10/29/12 11/04/12 -----S 1 \$250.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 1 WXYZ Su 11/04/12 12:33 AM SU 12a-1a 12am-1am :30 TV109X12812H \$250.00 NM | | | | | | | | | |
| 35 | 10/31/12 | 10/31/12 | Middle/Suburgatory | 8-9pm Wednesday | --W---- | :30 | 1 | \$4,500.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> | | | | | | | | | |
| 10/29/12 11/04/12 --W---- 1 \$4,500.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 1 WXYZ W 10/31/12 8:49 PM Middle/Suburgatory 8-9pm Wednesday :30 TV109X12812H \$4,500.00 NM | | | | | | | | | |
| 36 | 10/30/12 | 11/06/12 | Action News 6am | 6-7am M-F | 111111-- | :30 | 5 | \$900.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> | | | | | | | | | |
| 10/29/12 11/04/12 - 111111-- 4 \$900.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 1 WXYZ Tu 10/30/12 6:29 AM Action News 6am 6-7am M-F :30 TV108X12812H \$900.00 NM | | | | | | | | | |
| 2 WXYZ W 10/31/12 6:27 AM Action News 6am 6-7am M-F :30 TV109X12812H \$900.00 NM | | | | | | | | | |
| 3 WXYZ Th 11/01/12 5:58 AM Action News 6am 6-7am M-F :30 TV109X12812H \$900.00 NM | | | | | | | | | |
| 4 WXYZ F 11/02/12 6:52 AM Action News 6am 6-7am M-F :30 TV109X12812H \$900.00 NM | | | | | | | | | |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> | | | | | | | | | |
| 11/05/12 11/11/12 11----- 2 \$900.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 5 WXYZ M 11/05/12 6:40 AM Action News 6am 6-7am M-F :30 TV109X12812H \$900.00 NM | | | | | | | | | |
| 6 WXYZ Tu 11/06/12 6:18 AM Action News 6am 6-7am M-F :30 TV109X12812H \$900.00 NM | | | | | | | | | |



Send Payment To:

WXYZ
P.O. Box 643405
Cincinnati, OH 45264-3405

DUPLICATE INVOICE

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|-----------------------------|--------------|----------------------------|---------------------|
| 305719-1 | 11/06/12 | November 2012 | 10/29/12 - 11/06/12 |
| Advertiser | | Product | Estimate Number |
| Citizens for Affordable Qua | | Citizens for Affordable Qu | 1536 Week 1 |

www.wxyz.com

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/Week | Rate | Type |
|--|------------|----------|-----------------------|----------------|----------|--------|------------|-------------|------|
| 37 | 11/04/12 | 11/04/12 | SU 1a-2a | 1am-2am | -----S | :30 | 1 | \$175.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> | | | | | | | | | |
| 10/29/12 11/04/12 -----S 1 \$175.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 1 WXYZ Su 11/04/12 1:59 AM SU 1a-2a 1am-2am :30 TV109X12812H \$175.00 NM | | | | | | | | | |
| 38 | 10/30/12 | 10/30/12 | Happy Endings/Apt23 | 9-10pm Tuesday | -T----- | :30 | 1 | \$9,000.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> | | | | | | | | | |
| 10/29/12 11/04/12 -T----- 1 \$9,000.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 1 WXYZ Tu 10/30/12 Happy Endings/Apt23 9-10pm Tuesday :00 \$9,000.00 NM | | | | | | | | | |
| <i>Credited</i> | | | | | | | | | |
| 39 | 11/02/12 | 11/02/12 | 20/20 | 10-11pm Friday | -----F-- | :30 | 1 | \$4,000.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> | | | | | | | | | |
| 10/29/12 11/04/12 -----F-- 1 \$4,000.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 1 WXYZ F 11/02/12 10:44 PM 20/20 10-11pm Friday :30 TV109X12812H \$4,000.00 NM | | | | | | | | | |
| 40 | 11/04/12 | 11/04/12 | Revenge | 9-10pm Sunday | -----S | :30 | 1 | \$5,000.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> | | | | | | | | | |
| 10/29/12 11/04/12 -----S 1 \$5,000.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 1 WXYZ Su 11/04/12 9:22 PM Revenge 9-10pm Sunday :30 TV109X12812H \$5,000.00 NM | | | | | | | | | |
| 41 | 10/30/12 | 10/30/12 | Tuesday Prime A | 8-9pm Tuesday | -T----- | :30 | 1 | \$13,000.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> | | | | | | | | | |
| 10/29/12 11/04/12 -T----- 1 \$13,000.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 1 WXYZ Tu 10/30/12 8:24 PM Tuesday Prime A 8-9pm Tuesday :30 TV109X12812H \$13,000.00 NM | | | | | | | | | |
| 42 | 11/03/12 | 11/03/12 | SA 8-10am Action News | 8-10a | -----S- | :30 | 1 | \$1,500.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> | | | | | | | | | |
| 10/29/12 11/04/12 -----S- 1 \$1,500.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 1 WXYZ Sa 11/03/12 8:29 AM SA 8-10am Action News 8-10a :30 TV109X12812H \$1,500.00 NM | | | | | | | | | |
| 43 | 11/03/12 | 11/03/12 | SA 10-11am News | 10-11am | -----S- | :30 | 1 | \$1,500.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> | | | | | | | | | |
| 10/29/12 11/04/12 -----S- 1 \$1,500.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 1 WXYZ Sa 11/03/12 10:36 AM SA 10-11am News 10-11am :30 TV109X12812H \$1,500.00 NM | | | | | | | | | |
| 44 | 11/03/12 | 11/03/12 | Sat 7-8pm | 7-8pm Sat | -----S- | :30 | 1 | \$3,000.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> | | | | | | | | | |
| 10/29/12 11/04/12 -----S- 1 \$3,000.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 1 WXYZ Sa 11/03/12 7:53 PM Sat 7-8pm 7-8pm Sat :30 TV109X12812H \$3,000.00 NM | | | | | | | | | |



Send Payment To:

WXYZ
P.O. Box 643405
Cincinnati, OH 45264-3405

DUPLICATE INVOICE

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|-----------------------------|----------------------------|-----------------|---------------------|
| 305719-1 | 11/06/12 | November 2012 | 10/29/12 - 11/06/12 |
| Advertiser | Product | Estimate Number | |
| Citizens for Affordable Qua | Citizens for Affordable Qu | 1536 Week 1 | |

www.wxyz.com

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/Week | Rate | Type |
|--|------------|----------|----------------|----------------|---------|--------|------------|------------|------|
| 45 | 11/03/12 | 11/03/12 | SA 1130p-1230a | 1130pm-1230am | -----S- | :30 | 1 | \$350.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> | | | | | | | | | |
| 10/29/12 11/04/12 -----S- 1 \$350.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 1 WXYZ Sa 11/03/12 12:21 AM SA 1130p-1230a 1130pm-1230am :30 TV109X12812H \$350.00 NM | | | | | | | | | |
| 46 | 11/04/12 | 11/04/12 | SU 12-1p News | 12-1p | -----S | :30 | 2 | \$2,500.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> | | | | | | | | | |
| 10/29/12 11/04/12 -----S 2 \$2,500.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 1 WXYZ Su 11/04/12 12:27 PM SU 12-1p News 12-1p :30 TV109X12812H \$2,500.00 NM | | | | | | | | | |
| 2 WXYZ Su 11/04/12 12:53 PM SU 12-1p News 12-1p :30 TV109X12812H \$2,500.00 NM | | | | | | | | | |
| 47 | 11/05/12 | 11/05/12 | M-F 11a-12n | 11am-12pm M-F | M----- | :30 | 1 | \$1,500.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> | | | | | | | | | |
| 11/05/12 11/11/12 M----- 1 \$1,500.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 1 WXYZ M 11/05/12 11:42 AM M-F 11a-12n 11am-12pm M-F :30 TV109X12812H \$1,500.00 NM | | | | | | | | | |
| 48 | 11/06/12 | 11/06/12 | M-F 11a-12n | 11am-12pm M-F | -T----- | :30 | 1 | \$1,500.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> | | | | | | | | | |
| 11/05/12 11/11/12 -T----- 1 \$1,500.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 1 WXYZ Tu 11/06/12 11:32 AM M-F 11a-12n 11am-12pm M-F :30 TV109X12812H \$1,500.00 NM | | | | | | | | | |

Total Spots **109** Gross Total **\$125,050.00**

Payment Terms 30 Days

| | |
|--------------------------|---------------------|
| <u>Agency Commission</u> | \$18,757.50 |
| <u>Net Amount Due</u> | \$106,292.50 |